

# VINEGAR HILL

MUSIC THEATRE

## BECOME A 2024 SPONSOR



### Why should you become a sponsor?

When you become a sponsor of Vinegar Hill Music Theatre, you're not just investing in the communities of the Kennebunks and beyond, but also aligning your business with a vibrant summer scene that draws crowds from Memorial Day weekend through Labor Day weekend. Nearly all of our programming is all ages, including many free events throughout the eight months that we are open. We also partner with local non-profits such as Lucky Pup Rescue, the Louis T. Graves Memorial Library, and Sweetser. Your sponsorship will contribute to the vibrancy of local arts culture, helping us foster an environment where diverse audiences, from the youngest to the oldest, can come together to celebrate the transformative power of live music.

### Your financial contribution will:

- Allow Vinegar Hill to continue to expand our commitment to presenting events with free admission, fostering community engagement
- Support local non-profit organizations in their fundraising efforts by hosting events in our venue without charging a rental fee
- Help Vinegar Hill continue to expand the diversity of our programming, including more events at lower ticket prices
- Allow Vinegar Hill to remain a hub for community members of all ages to gather, sharing in the wonder and joy of experiencing live music together.

# 2024 SPONSORSHIP TIERS

SPONSORSHIP BENEFITS	PARTNER	SUPPORTER	FRIEND
Logo placement on website	Homepage	Sponsorship page	Sponsorship page
Logo inclusion in our weekly e-newsletters to 10,000+ subscribers	✓	✓	✓
Inclusion in pre-show slideshow	Dedicated slide	All sponsors slide	All sponsors slide
Logo placement on all printed promotional materials for 2024 season	✓		
Recognition in curtain speech before each show	✓	✓	
Logo included on all 2024 tickets	✓	✓	
Dedicated social media posts	At least 5 posts	At least 3 posts	At least 1 post
Inclusion in "VISIT" section of website (if applicable)	✓	✓	✓
Complimentary tickets to any 2024 shows (subject to availability)	20 Tickets	10 Tickets	
20% Off one event rental for 2024	✓		
Additional Vinegar Hill VIP perks! <i>*Depending on \$ commitment, includes VH merch, exclusive pre-sales, members-only private events, designated parking, balcony box rentals, discount codes, and more!</i>	✓	✓	
Recognition for supporting a local arts champion that directly benefits the community!	✓	✓	✓
The opportunity to place your business's name in front of up to 30,000 new, potential customers!	✓	✓	✓
<b>FINANCIAL COMMITMENT*</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$1,000</b>

**\*Not seeing a package that's right for you? Our packages are flexible and can be catered to the unique needs of your business. We offer varying financial levels of commitment and have individual events that are also available for sponsorships. Reach out to our team to learn more!**

**We look forward to potentially partnering with you!**